

coteam
coteam

A.I. for Leaders

// // 77% of businesses are concerned that AI will cause job loss in the next year

Accenture Research - January 2023

It's not *what*, it's *how*

Artificial Intelligence is already disrupting the fundamental ways in which we work.

At a speed we have never seen before.



Why we built this programme

01 Unprecedented speed of change

A.I. is going to transform significant aspects of your business.

In weeks and months, not years.

Why we built this programme

02 It's not a technical challenge

It's about strategy and people.
A.I. is open and accessible to everyone.

We need to completely rethink how our businesses can remain competitive, and the new skills we need.

Why we built this programme

03 We need new protocols

Cybersecurity and data privacy have never been more important, but AI is already proving an OpSec nightmare, with swathes of sensitive company information being fed into AI systems.

We need to start setting best practice and ensure they're earnestly adopted.

£232b

the amount AI is expected to add to the UK economy by 2030

3.9%

AI's estimated increase on UK productivity by 2035

65%

Consumers are concerned A.I. will not be used ethically

Just some of our clients



FMCG



Retail



Tech



Travel



Pharmaceutical



Agency

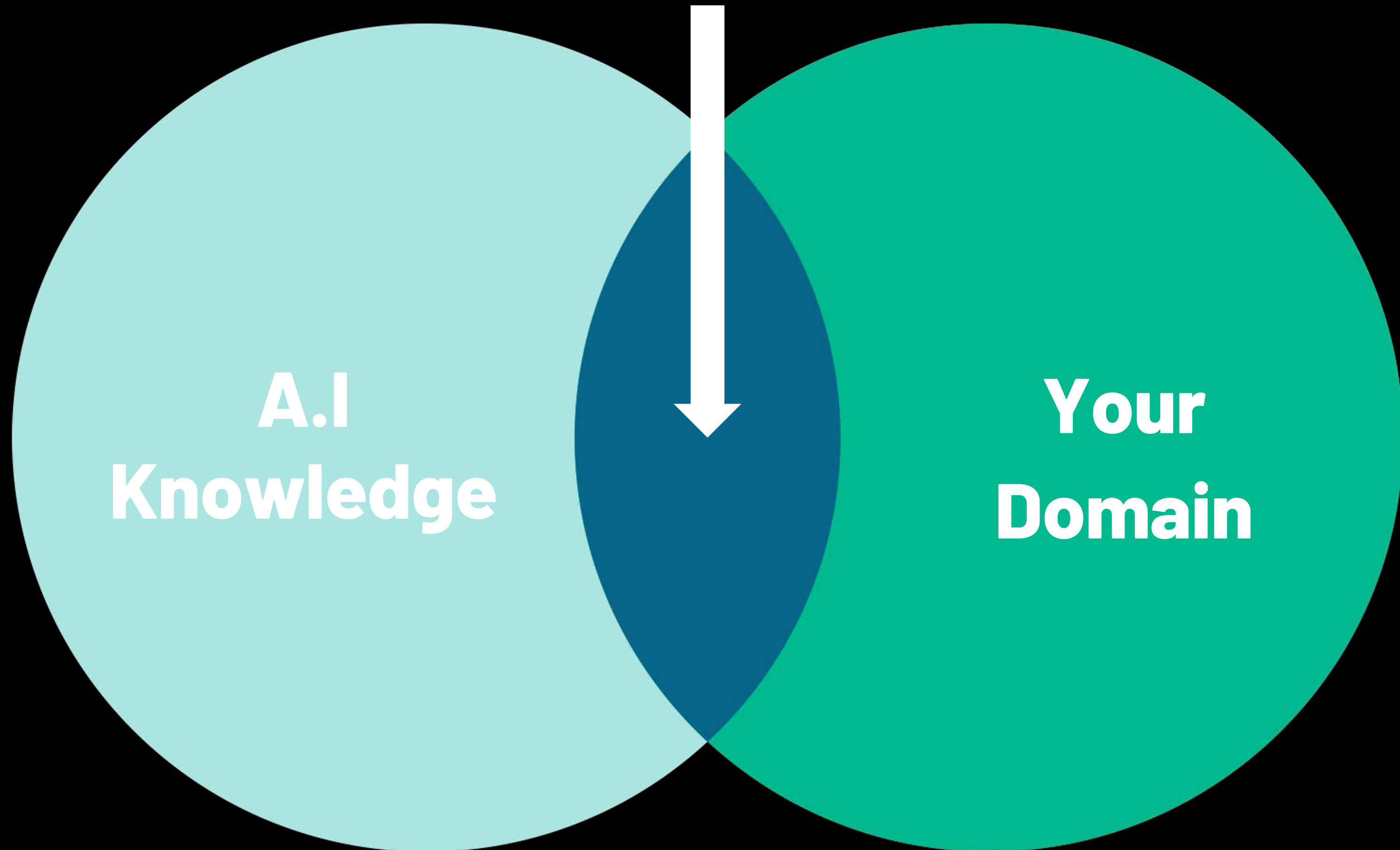


Events



Start-ups

Leaders of the future



coteam

Programme Overview

What is it?

What it is

An interactive, full day workshop to align around a common understanding of AI

A chance to be inspired by industry specific examples

Hands-on and results oriented

What it is not

Dense and theoretical

A deep dive into the technicalities of Artificial Intelligence

Coding or maths focused

Strict AI governance or ethics training

Programme Outcomes

By the end of this day, your leadership team will:

- Have a deeper understanding of the **strategic implications of AI** and be able to identify the **impact it will have on your business** in the short, mid and long term
- Identify **which types of AI** are relevant to different areas of the business, and **develop a scalable strategy** to experiment with, and harness them
- Explore hands-on how AI works, to be able to **understand executorial processes** and what 'good' looks like
- Develop **confidence about the mindset and leadership behaviours** needed to enable the use of AI across various business functions, and **build a concrete action plan**



**PRE WORKSHOP
(-2 WEEKS)**



A.I. confidence survey



Pre-reading and inspiration

**WORKSHOP
8 HOURS**



Think Big: Identify which areas of the business are being disrupted by A.I. and what we need to do about it



Start Small: Plan and execute on an experiment which utilises A.I.



Scale Fast: Discuss the challenges with scaling A.I. and create an action plan

**POST WORKSHOP
(+2 WEEKS)**



Post-programme survey



Group follow up task

Module 1 – Think Big

Topics covered

- Context for change – what we've learnt from digital transformation
- Understanding the potentials for A.I. across various aspect of the business. What is is and why is it disruptive?
- Inspiring, sector-relevant case studies on how other organisations are embracing A.I. as part of their tech stack
- Where and how A.I. is likely to disrupt across the business, from marketing to supply chain, customer service to HR
- Develop familiarity with broader applications of A.I. and how it can enable greater efficiency, but the potential implications it can have on corporate culture

Module 2 – Start Small

Topics covered

- Thinking like an entrepreneur - Define a hypothesis and outline an experiment relevant to your area of the business
- Get hands-on with the technology to build a minimum viable product, relevant to your specific discipline
- Identify the key protocols around data privacy and ethics to ensure safe use of A.I. technology
- Examine the implications for leaders looking to create organisational agility in order to be bold with new technologies such as A.I.
- Identify how A.I. can help us make more money in the future



Module 3 – Scale Fast

Topics covered

- Outline how strategic planning and organisational flexibility need to come together in order to scale A.I. across the business
- New roles and opportunities emerging
- Create a team-based action plan to start implementing immediately
- Identify key barriers to change, and as a leadership team how to overcome them



coteam

Design and Delivery Team

Lead Facilitator: Niall McKinney



Niall McKinney is an experienced professional in the field of artificial intelligence (AI).

Niall currently serves as the CEO of Veriluma, a company that specializes in predictive analytics and decision support using AI. Prior to this, he held various senior leadership roles at companies such as BAE Systems and Thales, where he was responsible for leading AI and machine learning initiatives.

Throughout his career, Niall has worked on a wide range of AI applications, including natural language processing, computer vision, and predictive analytics. He has also published several papers on AI and is a regular speaker at conferences and events.

Learning Designer: Nick Villani



As well as being the founder of Coteam, Nick is an experienced learning designer and leadership coach who has worked with some of the biggest brands in the world, including H&M, Google, AstraZeneca, Samsung and HSBC.

Over the past 10 years he has been obsessed with the human side of digital transformation, and is a keen advocate in helping leaders develop more their entrepreneurial skills to adapt to a VUCA world.

Furthermore, he has an active interest in integrated and inclusive wellbeing, which led him to launch Coteam in 2020, focused on helping individuals deal with the many stresses brought about from the pandemic.

Programme Contributor: Joana Wang



Joana's extensive experience in data analysis and visualization gives her a unique advantage in understanding the potential of AI.

By working with data, Joana has developed a keen sense of how AI can be used to drive insights and improve decision-making.

As AI becomes increasingly prevalent in various industries, her experience in data analysis provides her with a solid foundation to assess its potential and limitations.

Joana's ability to bridge the gap between technical and non-technical stakeholders and her expertise in data analysis make her a highly credible source for organizations looking to leverage AI for business outcomes.

Programme Contributor: Sam Dickinson



Sam has been working in the field of innovation and digital transformation for almost 20 years, firstly with the consultancy ?What If! (now part of Accenture) and latterly at Google where he is currently Head of Digital Transformation in the Google Digital Academy. Most of his time is spent with senior teams from Google's largest Customers in the Ads and Cloud spaces who want to imagine a more ambitious future for their business then take practical steps to make it happen..

His current obsession is with what he calls 'The Digital Transformation Paradox' - the more a company focuses on technology, the less likely it is to benefit from it. In recent years he's become an evangelical proponent of 'people-led digital transformation' as an antidote to the problems frequently encountered by businesses aspiring to become a 'tech-company'.

Programme Contributor: Neil Perkin



Neil is a renowned writer, keynote speaker and the founder of Only Dead Fish, a digital consultancy that specialises in applying strategic understanding of digital and emerging technologies to help businesses and leaders optimise their effectiveness within the new, digital-empowered business environment.

He is the author of two best-selling books on digital transformation, 'Building The Agile Business' and 'Agile Transformation (Kogan Page) which provide an essential guide for leaders on achieving greater organisational agility in times of change. He's been named by BIMA (British Interactive Media Association) as one of the most influential people in the UK digital industry, and by SAGE as a TOP 100 global business influencer.



Contact louis@coteam.co.uk to find out more